Projacs
an egis company
بروجاكس للتدريب والتطوير
Projacs Training and Development

Strategic Planning and Goal Setting

التخطيط الاستراتيجي وتحقيق الأهداف

11 – 15 October 2020

Muscat / Sultanate of Oman

A Member of:
PROJACS ACADEMY

ProjacsAcademy.com

Introduction

This Workshop offers an extensive training on Strategic Planning and Goal Setting of Leadership and Management in the 21st Century. This workshop will provide the most comprehensive training on Strategic Management, Strategic Thinking and Strategic Planning, leadership and managerial effectiveness in formal organizations with practical suggestions for improving Decision Making and Problem Solving, Managerial and leadership skills.

Objectives

By the end of this course practitioners shall learn to:

- To learn strategies and tools to overcome 21st Century challenges
- Strategic Management Process
- Setting Goals and Best Tools to Performance
- Corporate Governance
- Strategic Thinking and Strategic Planning
- Strategic Change
- To become a more Productive Manager.
- Effective Communication Strategy
- To learn different Management Styles and how to deal with it.
- To learn the importance of Productive Performance Appraisal
- To become a better Leader in the 21st Century
- Differentiate between management and leadership
- Leadership Empowerment and Delegation
- Problem Solving and Decision Making Techniques.
- Time and Priority Management
- SMART Goals and KPIs

Who Should Attend?

- Top Management
- Middle Management

Course Outline

Day 1:

- Strategy in the 21st Century
- Strategic Management Process
- Strategic Formulation
- Environmental Scanning and Tools
- Formulating Mission and Vision
- Strategic Thinking
- Strategic Analysis –SWOT, PEST
- Strategic Direction-SMARTER
- Effective Strategic Planning Models
- Strategic Formulation
- Strategic Implementation
- Strategic Evaluation
- KPIs' and CSFs'

Day 2:

- Strategic Positioning
- Strategic Goal Setting
- Strategic Cultural Change
- Time and Stress Management
- Critical Thinking
- Creative Solving problems
- Effective Decision Making
- Decision Making Techniques Pareto, Grid, Decision Tree
- Managerial Grid Styles

Day 3:

- Strategic Human Resources Management
- The Nature Of Leadership
- The Nature of Managerial Work
- Effective Leadership
- Change Management
- Productive Performance Appraisal
- Delegation and Empowerment

Day 4:

- Effective Communication
- Leadership in Teams
- Leadership in Decision Groups
- Leadership Styles and Six Competence Levels
- Developing Leadership Skills
- Leadership in the 21st Century

Day 5:

- Strategic Renewal and Change
- Organizational Diagnosis
- Organizational Culture and Change
- Emotional Intelligence
- The Habits of Highly Effective Leaders and Managers

Training Method

- Pre-assessment
- Live group instruction
- Use of real-world examples, case studies and exercises
- Interactive participation and discussion
- Power point presentation, LCD and flip chart
- Group activities and tests
- Each participant receives a binder containing a copy of the presentation
- slides and handouts
- Post-assessment

Program Support

This program is supported by interactive discussions, role-play, and case studies and highlight the techniques available to the participants.

Schedule

The course agenda will be as follows:

- Technical Session 08.30-10.00 am
- Coffee Break 10.00-10.15 am
- Technical Session 10.15-12.15 noon
- Coffee Break 12.15-12.45 pm
- Technical Session 12.45-02.30 pm
- Course Ends 02.30 pm

Course Fees*

- **2,950USD**
  **VAT is Excluded If Applicable*

مقدمة

هذه الدورة التدريبية تقدم للمشاركين مجموعة متنوعة من المعلومات الجوهرية وتحليل حول التخطيط الاستراتيجي والقيادة التنفيية الفعالة في مجال التنمية. وهو يغطي أساسا فعاليات صنع القرار وتقنيات تحديد الأهداف من منظور الجهات التنظيمية والفردية. الى جانب ذلك، يهدف هذا البرنامج إلى تحسين الدراية لدي لمشاركين والمهارات والمفاهيم والأخلاق السلوكية بشكل فعال لقيادة الناس ، والتفكير الذكي وإدارة الشركات والموارد العامة من أجل زيادة الإنتاجية والربحية. وبالإضافة إلى ذلك، فإن هذا التدريب يقدم شرح مختلف للمبادئ والمنهجيات المستخدمة في استراتيجيات الأعمال والقيادة الظرفية وتحديد الأهداف.

الحضور

- الإدارة العليا
- الادارة والوسطي