Projacs
an egis company
بروجاكس للتدريب والتطوير
Projacs Training and Development

Managing Personal Reputation

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ONLINE COURSE

A Member of:
PROJACS ACADEMY

ProjacsAcademy.com

Introduction

This online training course will address the essentials of managing personal reputation. It will highlight the value and benefits of managing personal reputation as a strategic self-marketing and personal branding. In addition, the course will raise some awareness of what people think of you and how this will mainly affect your career and professional relationships. Nowadays, having a good reputation is considered one of the big assets and values on personal, social, and professional levels. It is vital to know how to assess oneself and recognize the importance of one's reputation.

Learning Outcomes

- Benefit from networking and public relations' events.
- Promote a good reputation in business and social contexts.
- Link reputation to strategic career planning and development.
- Set an action plan to improve and manage personal reputation.
- Recognize what it takes you to achieve better results and outcomes.
- Identify specific steps required to enhance one's personal reputation.

Who Should Attend?

The training is basically designed for all those people who are interested in developing and managing reputation in order to enhance their personal, social and business connection and relationships. Anyone who is interested in this topic can attend this online course.

Course Outlines

- What is reputation and how does it affect people?
- The value and benefits of having a good reputation.
- Link between personal reputation and career development.
- What does it take from people to build and develop a good reputation?
- Gaining support to widen your business network and market one's reputation.
- Achieving goals and ensuring success to promote one's high reputation.
- Top tips and advice to manage and promote personal reputation.

Training Method

- Live group instruction through the online platform.
- Use of real-world examples, case studies and exercises.
- Interactive participation and discussion.
- Powerpoint presentation, and online activities.
- Self-assessment tests and group think exercises.
- Mini-individual presentation and sharing feedback.